

ALON's Data Stewardship Principles

What we stand for

We are all accountable for upholding the data stewardship principles, which are consistent with our company values, especially Integrity without Compromise.

Our customers' privacy (and their customers' and employees') is paramount to us.

Our customers place a deep trust in ALON because we hold their most sensitive data, therefore, we are a trusted steward of their data

What we won't do

Without explicit permission, sell, publish or share data entrusted to us by a customer that identifies the customer or any person.

What we promise to do

Use customer data to help our customers improve their financial lives. This means we help them make or save money, be more productive, be in compliance.

Use customer data to operate our business, including helping our customers improve their user experience and understand the products and services that are available to help them.

Give customers choices about our use of data that identifies them.

Give open and clear explanations about how we use data.

Publish or share combined, unidentifiable customer data, but only in a way that would not allow the customer or any person to be identified.

Train our employees about how to keep data safe and secure, as well as educate our customers about how to keep their own and their customers' data safe and secure.